

CAP New Matrix – Focus area: Engage Men and Boys 2012–16

Impact	Men and boys are engaged in children's lives to protect them from and prevent sexual abuse					
Goal	To ensure that by 2030 men and boys are the driving force in the elimination of the sexual abuse of children					
Approaches	To ensure that men and boys have greater opportunities to engage positively in children's lives and protect them from sexual abuse			To reduce the incidence of sexual abuse of children and levels of recidivism	To enable boys and girls to respect each other for their different and equally valuable contributions to families and communities	
Activities	Community and global mobilization, advocacy and campaigns support fatherhood, positive masculinities*, and healthy relationships	Support research and learning on positive masculinities and gender roles	Partner with other sectors in positively engaging men and boys in children's lives	Primary, secondary and tertiary prevention approaches targeting sex offenders (and beyond) to prevent and respond to child sexual abuse are identified and shared with key stakeholders	Survey young people's views of healthy relationships in order to pilot and scale programmes and policies on healthy relationships, including comprehensive sexuality education, life-skills training and anti-bullying programmes	Pilot, scale and support programmes and policies to transform social and gender norms and roles in the media and school settings
Outcomes	Men and boys' attitudes, skills and behaviours evolve to engage positively in children's lives and the public recognizes the positive role that men play The education, health and child protection sectors understand the importance of positive engagement of men and boys in children's lives and support programmes and policies to include them			Information on programmes to reduce the incidence of sexual abuse is shared	Equitable gender norms and healthy relationships, including comprehensive sexuality education, are understood and promoted at all levels, including in the media and school settings	
Indicators	Increased debate/measures across 3 sectors on engagement of men and boys in children's lives			# of service providers designing programmes based on shared learning; # of services available to past and potential sex offenders	# of programmes/campaigns developed based on the findings of the healthy relationships perception survey; # of programmes addressing comprehensive sexual education is increased # of programmes and campaigns implemented in media and schools	
	# of private donors working on men & boys is increased					

*Positive involvement of men in childrens lives, how men form their own identity as males and views on violence