

CAP New Matrix – Focus area: Eliminate Sexual Exploitation 2012–16–18

Goal Impact	Boys and girls are better protected from sexual exploitation and are more involved in the solutions											
Goal	To eliminate the sexual exploitation of children everywhere and in all its forms											
Approaches	To reduce societal tolerance of the sexual exploitation of children				To prevent entry of children in to sexual exploitation in all its forms						To create strong, enforceable legislative environments to protect children from sexual exploitation	To provide children who are sexually exploited with access to a range of services that enhances their safety and well-being and supports exit from sexual exploitation
Activities	Support research, communication and advocacy aimed at reducing harmful beliefs, norms and attitudes around the societal tolerance of sexual exploitation of children	Support research, campaigns and advocacy to position children on the agendas of Mega Sporting Events	Support research, campaigns and advocacy globally and in East Africa to position children's rights within the World Bank standards	Support research, campaigning and advocacy on online safety with private sector entities	Support research, pilots and advocacy to pre-empt the move by young girls in domestic work into sexual exploitation in two countries in East Africa	Support research, pilots and advocacy to prevent entry into sexual exploitation of children in institutions, children about to leave care and children left behind by parents in Eastern Europe	Support research of youth perceptions of sexual transactions among young people across Switzerland	Research the incidence of prior sexual abuse in the lives of men and women with risky sexual behaviour in two countries in Eastern Europe	Pilot programmes to link economic and social strategies to alleviate poverty and reduce entry into sexual exploitation in East Africa	Educate and empower children in their use of the internet through support to children and families, professionals and law enforcement agencies	Support children and youth to influence legislation and policies related to eliminating sexual exploitation of children	Develop a global online learning network on recovery and reintegration
Outcomes	The attitudes and norms of individuals and communities and the lack of appropriate policies of influential organisations and companies perpetuating societal tolerance of sexual exploitation are challenged and changed				Pathways into sexual exploitation in diverse settings are understood and programmes to deter entry in each setting are implemented						Relevant laws and legal advocacy are informed by children's experiences	Increased practitioners and decision maker's understanding of how to effectively support recovery and reintegration of survivors
Indicators	Key priority influencers adopt and enforce child rights policies within their institutional frameworks; Increased use in the use of social norms approaches addressing sexual exploitation				# of funded reserach projects that translate into programmes and sctions to prevent entry into sexual exploitation; Increased access to information & educational programmes for children and families on safe use of internet; # of programmes & policies that are influenced by children's voices							Active global online network (in at least 3 regions) exists and functions